

Highly Targeted Advertising for Thorold Businesses

Shop Thorold Booklet

Our Shop Thorold booklet provides readers local content created to interest them to buy from small businesses in our community.

Delivered to Thorold residents by Canada Post, our publication will highlight local hot spots reminding them of the array of small businesses in our downtown core, Confederation Heights, Brock Business Park, Thorold South as well as Port Robinson and Allanburg.

We also inspire readers to embrace the reasons they should buy locally and support small business.

2021 PUBLICATION FACTS

- Circulation: 5,000 copies
- Distribution via Canada Post: Thorold houses
- Directory size: 5.5" x 8.5"
- Initial publication in Summer 2021

Made
in Thorold

For
Thorold



Summer 2021 ADVERTISING RATES

Hot Spot ad	2.375 inches wide x 1.3125 high	\$49
Half page ad	5.5 x 4.25 inches	\$139
Full Page inside pages	5.5 x 8.5 inches	\$195
Inside Front Cover* - SOLD	5.5 x 8.5 inches	\$375
Inside Back Cover*	5.5 x 8.5 inches	\$475
Back Cover* - SOLD	5.5 x 8.5 inches	\$575

*Premium advertisers will be featured for 12 months on ShopThorold.com with a logo placement and link to the company's web page.

Yes, sign us up!

Company Name

Your Name

Ad space / size

Phone

Email

Booking Deadline is June 18, 2021

Contact:

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SHOP WHERE YOU LIVE. LOVE WHERE YOU SHOP.